

artereality

Categories : [cultural politics](#), [digital humanities](#), [disciplinary practices](#), [the academy](#), [transdisciplinary spaces](#)

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["Artereality: rethinking art as craft in a knowledge economy"](#) - a manifesto for arts and humanities pedagogy, and indeed research, was published today in a collection of essays about the future of arts education in the US, edited by Steven Madoff for MIT Press.

**ART
SCHOOL
(PROPOSITIONS FOR
THE 21ST CENTURY)**

edited and with an introduction by Steven Henry Madoff

I wrote it with Jeffrey Schnapp, drawing on our experience of running, enabling, and encouraging interdisciplinary, indeed transdisciplinary projects through [Stanford Humanities Lab](#). For me also it continues a line of argument I started in my book "[Experiencing the Past](#)", back in 1992, that we need to look to the practices, the infrastructures and instruments, the cultures of our disciplines, looking to the craft and industry, the making of knowledge: what is now a well-established focus on the *culture* of science and the academy.

Arteriality - the management of distributions, the devising of junctions, making flows, impeding others, promoting and demoting links or conduit in socio-cultural networks across and through currently separate and diverse social and institutional spaces. Arteriality re-engages the act of cultural production (as opposed to detached "research" or "art") with social, economic, and political processes, as well as technological innovation.

Arteriality also connects with Aristotle's *phronesis*: knowledge integrated with practical reasoning, an intertwining of reflection upon practice and the practice of reflection in the service of the social good.

Key points, backed by a good range of examples from Stanford and beyond

foster collaborative transdisciplinary, project-based learning
arts practice as research | research as arts practice
a new conception of collegiality and of teaching-learning communities: the craft workshops for the digital age.

The reviews of the collection have already been encouraging:

an indispensable source of experienced voices ... an amazing cross-section of art world contributors providing as complete a picture as is imaginable on the needs and possibilities of the art school in the 21st century

Garry Kennedy - President and Professor Emeritus, Nova Scotia College of Art and Design

For anyone concerned with art school education - and the broader issues surrounding it - this book is essential reading

John Miller, Barnard College

For entrenched entropic faculty and bureaucratic administrative hacks this book is a brick through their window

Mark Dion, artist

Here is the text, unedited - the "directors' cut", as it were - [\[Link\]](#)